



PARTNER KIT

Milano Sake Festival 2024

English

Partner List

- **GOLD Partner** (Company from each product sector)
- **Partners** (Companies in each commodity sector)
- **Brewery** (Companies producing sake, shochu and Japanese spirits, Distributors)
- **Institutional Partners** (Public and private entities, government companies and institutions)
- **Media & Technical Partners**

PARTNER GOLD

Participation as a Gold Partner includes:

- "Title Sponsor" exclusive and unique (Ex: "ANA MILAN SAKE FESTIVAL")
- Product and category exclusivity
- Dominant position in all materials and media
- Domination hub of the Milano Sake Festival for 7 days (brand set-up costs, miscellaneous and eventual costs to be paid by the partner)

Fee 10,000 € + VAT 22% (if due)

PARTNER

Participation as a Partner includes:

- Product and category exclusivity
- Presence of logo on all materials
- Dedicated event or at Premium Venue (branding, miscellaneous and eventual set-up costs to be borne by the partner)

Fee 5,000 € + VAT 22% (if due)

“BREWERY” PARTNER

(RISERVATO A PRODUTTORI E DISTRIBUTORI DI BEVANDE O CIBI GIAPPONESI)

Participation as a Brewery Partner includes:

- An event at one of the Premium Venues (sake and any materials will be the responsibility of the Exhibitor).
- An exhibitor table during the Exhibitor Event to be held on Monday, October 7.

ITALIAN DISTRIBUTORS:

Fee €600 + VAT 22% (if due) + Products

PRODUCERS:

Quota 1,200 € + VAT 22% (if due) + Products

“TOP BREWERY” PARTNER

(RESERVED FOR MANUFACTURERS AND DISTRIBUTORS OF JAPANESE BEVERAGES OR FOODS)

Participation as a Top Brewery Partner includes:

- An event at one of the Premium Venues (sake and any materials will be the responsibility of the Exhibitor).
- An exhibitor table during the Exhibitor Event to be held on Monday, October 7.
- Exclusive sponsorship of the Mixology Contest on Monday, Oct. 7, where the brand's sake will be used. The Top Brewery Partner will also give their name to the prize + guided tour of their winery in Japan for the winner of the contest.

Fee 2,500 € + VAT 22% (if due) + Product

INSTITUTIONAL PARTNER

Participation as an INSTITUTIONAL Partner includes:

- The issuance of institutional sponsorship
- Collaboration on event communication and in institutional relations
- Possible financial support or space or special guests
- Presence of the logo on all materials, in the Premium Venues and in the Hub
- Speaking opportunity for an institutional representative

MEDIA & TECHNICAL PARTNER

Participation as a MEDIA & TECHNICAL Partner involves:

- A partnership to be defined in exchange for merchandise or media or technical support
- Presence of the logo on all materials and in the Premium Venues and in the Hub